

**DECLARATION AND POWER OF ATTORNEY**  
Patent Application

Attorney's Docket Number  
E-996

Page 1 of 2

As below named inventor, I hereby declare that:

my residence, post office address and citizenship are as stated below next to my name;

I believe that I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled

**INTERNET ADVERTISEMENT METERING SYSTEM AND METHOD**

described and claimed in the attached specification;

I have reviewed and understand the contents of the above-identified specification, including the claims;

I acknowledge my duty to disclose to the Patent and Trademark Office all information known to me to be material to the patentability of this application as defined in Title 37, Code of Federal Regulations, section 1.56; and

I do not know and do not believe the invention was ever known or used in the United States of America before my invention thereof, or patented or described in any printed publication in any country before my invention thereof or more than one year prior to this application, that the invention was not in public use or on sale in the United States of America more than one year prior to this application, that the invention has not been patented or made the subject of an inventor's certificate issued before the date of this application in any country foreign to the United States of America on an application filed by me or my legal representatives or assigns more than twelve months prior to this application, and that no application for patent or inventor's certificate on this invention has been filed in any country foreign to the United States of America prior to this application by me or my legal representatives or assigns.

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith;

Charles R. Malandra, Jr.  
Michael E. Melton  
David E. Pitchenik  
Robert E. Meyer

Reg. No. 31,038  
Reg. No. 32,276  
Reg. No. 24,020  
Reg. No. 26,307

**DECLARATION AND POWER OF ATTORNEY**  
Patent Application

Attorney's Docket Number  
E-996


Page 2 of 2

Address all telephone calls to Charles R. Malandra, Jr.  
at telephone No.: (203) 924-3217.

Address all correspondence to:

Charles R. Malandra, Jr.  
Pitney Bowes Inc.  
Intellectual Property and  
Technology Law Department  
35 Waterview Drive  
P.O. Box 3000  
Shelton, CT 06484

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

<b>Full Name</b>	Last	First	Middle	
	Romansky	Brian	M.	
<b>Residence &amp; Citizenship</b>	City	State	Citizenship	
	Monroe	CT	USA	
<b>Post Office Address</b>	Street Address	City	State	Zip Code
	51 Greenwood Drive	Monroe	CT	06468-1530
<b>Signature of Inventor</b> 				<b>Date</b> 2000/9/8